



## GET INVOLVED

The Peace Love & Union Saltwater Songwriters Festival is young with deep roots and a clear trajectory. Crafting something meaningful on the shores of Hood Canal – the festival celebrates songwriting, honors the stories of those who have served, supports non profit organizations doing vital work in our community, and brings people together around some of the most human things there are: great music and community coming together to enjoy it.

# SPONSOR PACKAGES

## SPONSORSHIP LEVELS

Each sponsorship delivers genuine, meaningful exposure – from naming rights and green room access to program advertising and on-stage recognition, every level connects your brand to the music, the mission, and the community.

	\$10,000 PRESENTING SPONSOR	\$5000 PLATINUM SPONSOR	\$2500 GOLD SPONSOR	\$1000 SILVER SPONSOR
Presenting Naming Rights – “[Your Brand] Presents ..”	✓			
Green Room Access – meet the artists	✓			
First right of refusal for following year	✓			
Opportunity to introduce a featured artist from main stage	✓	✓		
Artist meet-and-greet photo opportunities	✓	✓		
2 Gold VIP passes – priority reserved seating, all three days	✓	✓		
Radio Trop Rock national simulcast	Featured segment	Sponsor mentions		
KMAS Radio broadcast recognition	Featured segment	Sponsor mentions		
Sponsors spotlight on Banner & marketing material	Top Tier	✓		
Logo on website, printed materials & social media	✓	✓	✓	✓
Festival Commemorative 48-page program	Back (\$1500)	Inside (\$1200)	Half (\$500)	Quarter (\$250)
On-stage brand mentions from the MC each festival day	✓	✓	✓	✓
Inclusion in festival swag bag	✓	✓	✓	✓
2 passes with VIP seating access			✓	
2 General Admission festival passes				✓

All sponsorships include recognition in the festival program, on the festival website, and across social media channels. Sponsorships are available on a first-come, first-served basis. Tier availability subject to confirmation. The benefits and perks and visibility and associations of your brand can all be adjusted to maximize your return on investment as you measure it. Contact Rob Hill for details,, 360-280-5209.

# ANCILLARY EVENT PRESENTING SPONSORSHIPS

Available for individual sponsorship, offering targeted brand associations with specific audiences and settings.

\$2500 | TUESDAY

**Bar Hoping Pub Crawl**

\$3000 | WEDNESDAY

**Spirit of '76 at AGYC** | Celebrating the Best (and maybe some of the worst) Music of 1976 with Chris Eakes and The More Perfect Union Band and guest vocalists.

\$3000 | WED/THURS/FRI

**Hood Canale Late Nite Sessions**

\$2000 | FRIDAY

**VIP Celebrity Breakfast Cruise**

\$5000 | SUNDAY

**Operation Song Sunday Brunch**



## FESTIVAL PROGRAM INCLUSION:

The Peace Love & Union festival Commemorative program is a 48 page collectible publication printed in a run of 5,000 copies. It is distributed to every festival attendee and placed at lodging partners, area restaurants, visitor centers, and businesses throughout Mason County and the Hood Canal corridor – making it a lasting record of the weekend and a tangible marketing vehicle for your brand.

AD SIZE	RATE	NOTES
<input type="checkbox"/> Quarter Page	\$250	Great for local businesses & community organizations
<input type="checkbox"/> Half Page	\$500	Strong visibility; ideal for regional brands
<input type="checkbox"/> Full Page	\$900	Premium impact
<input type="checkbox"/> Back Cover	\$1,500	Maximum exposure; included in Presenter package (one only)

## LET'S MAKE MUSIC TOGETHER

We welcome sponsors who share those values and want to be part of that story. The sponsorship packages outlined here are generalized and can be customized to fit the needs and goals of the sponsor.

The benefits and perks and visibility and associations of your brand can all be adjusted to maximize your return on investment as you measure it. Give us a call now and let's make music together!



### EXIT 104 RECORDS, LLC

Festival Producer | Olympia, Washington  
www.peaceloveunion.net

**Radio Trop Rock** | National Simulcast Partner  
**KMAS Radio** | Local Broadcast Partner

Promotion / Sponsorship: **Rob Hill** | 360-280-5209  
Photography / Merchandise | **Michele Watson** | 214-675-0142  
Ops/Site Manager | **Taryn Stephens** | 360-649-3965  
Vendor/Exhibitor Coordinator | **Brianne Lesman** | 360-280-4862  
Festival Magazine Content/Advertising | **Rachel Hansen** | 360-229-6980